

Buncombe County & Surrounding Area Businesses

Community Referral Program

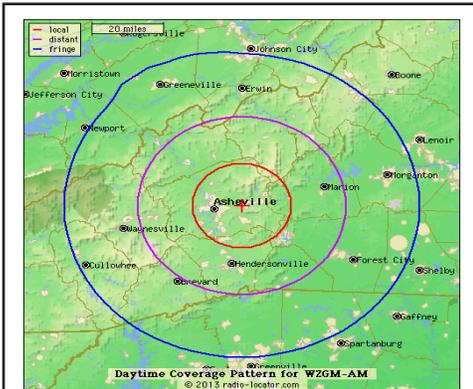
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1350AM and streamline at
www.bizradioasheville.com
www.matmittan.com
Facebook - Instagram



For Personal Business Interviews: bizradiobooking@gmail.com



BizRadio Asheville
Coverage Area

If you would like to take advantage of this opportunity, we have attached the proper paperwork and you can send it back to:

BizRadioAdvertising@gmail.com

We will then get back with you about recording your commercial.

Hi!

We are contacting you because you or someone in the community asked for your business to be a part of the **Biz Radio Asheville** Community Referral Program. In light of current circumstances we have initiated this service where we offer free advertising to help lift our local businesses that are working in the community during these challenging times.

What is included with the Package:

A 30 second commercial to promote your business or organization that will run at least 20 times in the month, during the weekday/day-part programming on Biz Radio Asheville. The ad can be produced by **Biz Radio Asheville** or if you have one already, it is your choice. We will not have a fee associated with the production of a single ad for you.

Our commercial slots typically retail at about \$9 a spot. This means that this offer is a \$180 value to you. While we offer this to you free of charge, if you want to pay anything toward your Community Referral Package we will accept any amount that suites you, with no expectations from us.

Who's listening to Biz Radio Asheville?

While we have no way to scientifically know how many people listen on radios across the region, we do closely track our digital consumer analytics monthly. That shows us that our audience is 51% Female, 49% Male. 68% of our audience is in Asheville with the rest being in the surrounding areas. Our largest age demographic block is aged 35-54, making up 52% of the total audience. We have on average about 20,000+ digital consumers per month.

**Thank you for all you are doing in our community!
Matt, Michele and the BizRadio Asheville Family**



www.BizRadioAsheville.com

Community Referral Program Radio Advertising Agreement

This agreement is by and between the following parties:

"Station" - Weekly Radio Show	"Client"
Biz Radio Asheville Rep: _____ 2263 70 Hwy US Swannanoa, NC 28778 Rep Phone: _____ Rep Email: _____	Company: _____ Contact: _____ + _____ Address: _____ _____ Phone: _____ Email: _____

The parties listed above (known as "Station" and "Client") hereby enter into a formal business relationship whereby Client Agrees to purchase advertising airtime on Station's radio station, pursuant to the entire terms of this radio advertising agreement.

Agreement Term

This agreement will commence as of the Client's signature date, and will continue so long as Client wishes to continue advertising on Station's radio stations.

Intellectual Property

Station agrees that the content of Client's ads shall remain Client's intellectual property, and agrees to make no claims otherwise. Client agrees to allow Station to use Client's brands, slogans, and trademarks for promotional purposes pursuant to the terms of this radio advertising agreement.

Indemnity

Both parties agree to indemnify and hold each other harmless from any liabilities or damages stemming from the execution of this radio advertising agreement.

Services Provided

Station agrees to air Client's advertisements according to the following schedule:

Community Referral Package - \$180 Value / Month

- Your recorded ad plays at least 20 times over the month, during day time, weekday programming. (On air broadcast and live streaming.) This will be either a 15 second or 30 second ad, which can be produced by the station per client's instructions.

Pricing & Payment

Client agrees to pay the following rate as payment for Station airing their ads in accordance with the advertising schedule above:

Name	Value	Cost	Voluntary Contribution (Not Required)
Community Referral Package	\$180.00	Complimentary	\$ _____

Total \$ _____

Start Date: _____ **Length of Contract:** 1 Month

Acceptance

Advertiser:

Signature: _____

Date: _____

Name (Print): _____

Station Representative:

Signature: _____

Date: _____

Name (Print): _____

Biz Radio Asheville does not discriminate in the sale of advertising time, and will accept no advertising which is placed with intent to discriminate on the basis of race, ethnicity or gender. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity or gender.